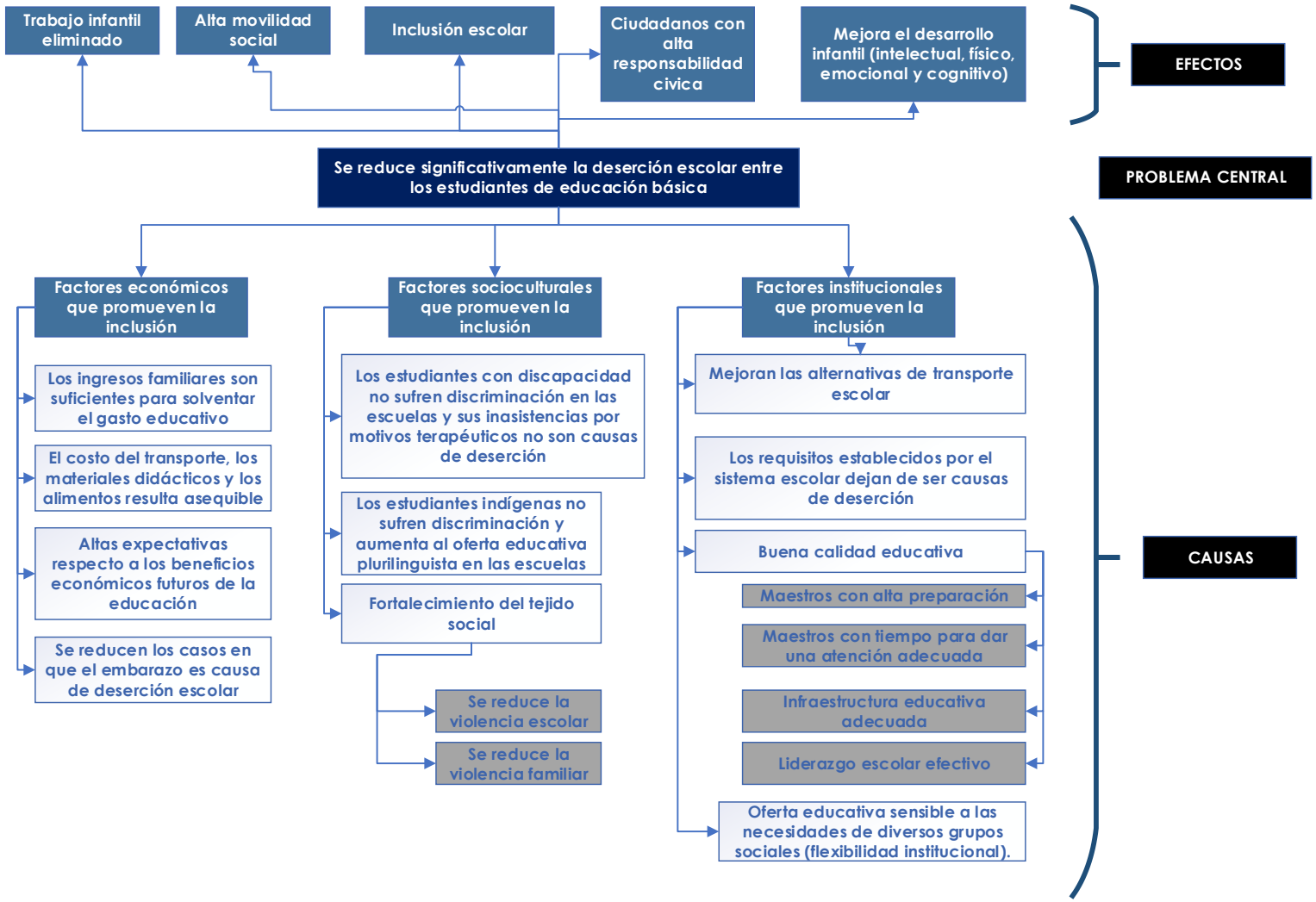Árbol de objetivos