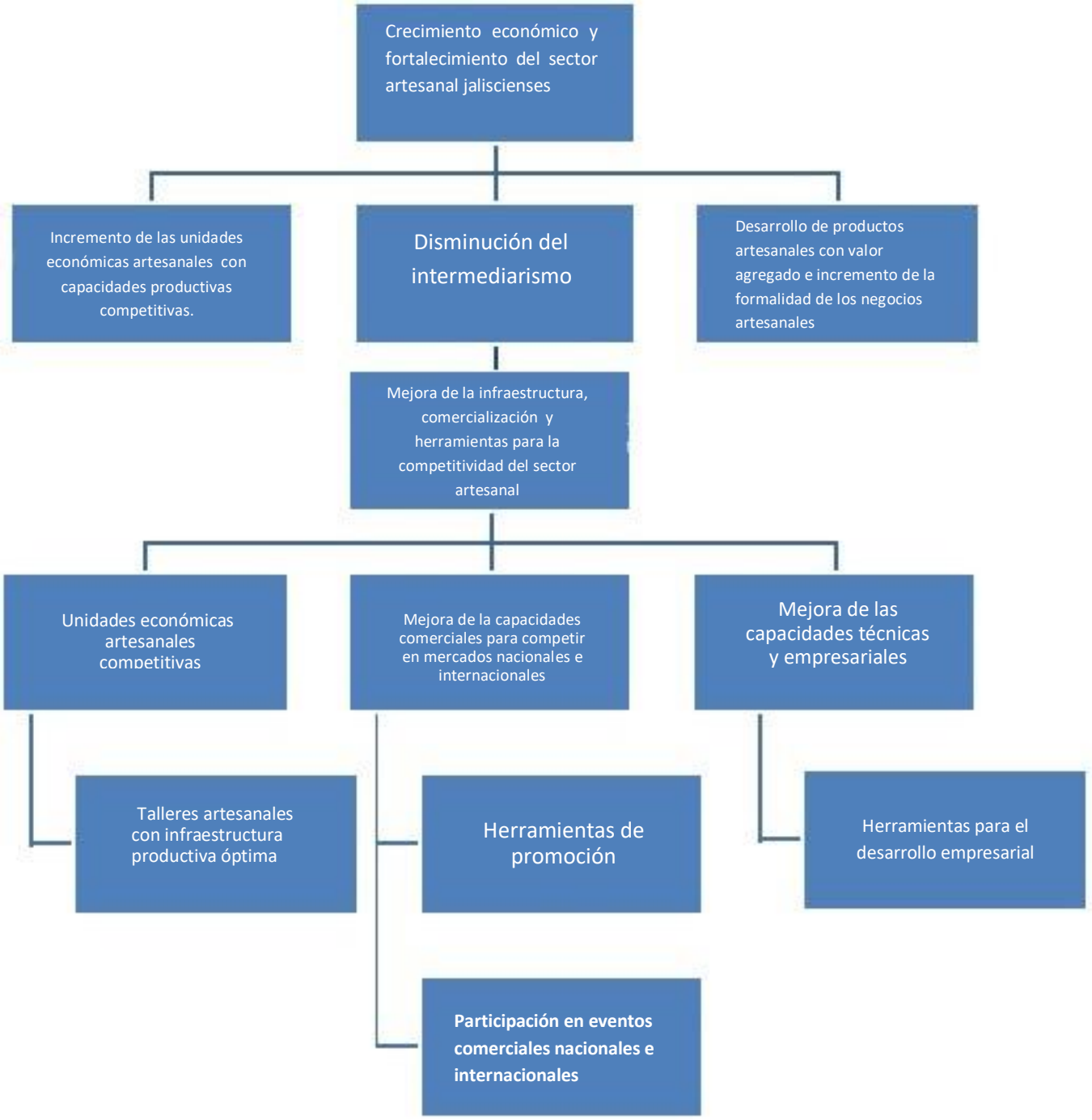ÁRBOL DE OBJETIVOS JALISCO CRECE ARTESANÍAS